

Focus on Prostate, Bladder, Kidney and Testicular Cancers Conference Friday, September 24, 2010

Hyatt Regency Philadelphia at Penn's Landing
201 South Columbus Boulevard
Philadelphia, Pennsylvania 19106
7 am – 3 pm

7:00 am - **Registration**

Registration & Continental Breakfast
Ask the Experts' Session Sign-up

8:30 am – **Welcome**

Alan Wein, MD, PhD (hon) Conference Co-Chair
David Vaughn, MD Conference Co-Chair
Neha Vapiwala, MD Conference Co-Chair
Chanita Hughes-Halbert, PhD, Conference Co-Chair

8:45 am - **General Session**

- Health Care Briefing - *Joseph Carver, MD*
- Proton Therapy for Urologic Cancers - *Neha Vapiwala, MD*
- Genetics and Risk Factors for Urologic Cancers - *Charnita Zeigler-Johnson, PhD*
 - Cancer Disparities in African Americans & other Minorities – *Chanita Hughes-Halbert, PhD*

10:00 AM - **Please Select a Workshop**

- For Cancer Survivors**
- For African Americans: Coping with a Prostate Cancer Diagnosis – the Physical and Emotional Journey** - Monica Ferguson, MD
Talking About Screening - Doug Henderson
- En español**
Para Latinos/Hispanos: Cómo lidiar con el diagnóstico de cáncer en la próstata, vejiga, testículos o riñón - Eduardo Fernández, MD
- Prostate Cancer – In Treatment**
David Lee, MD - Urology
Daniel Eun, MD - Urology
Andrew Axilrod, MD - Urology
Naomi Haas, MD - Medical Oncology
Neha Vapiwala, MD - Radiation Oncology
- Bladder Cancer – In Treatment**
Thomas Guzzo, MD, MPH - Urology
Stephen Keefe, MD - Medical Oncology
John Christodouleas, MD - Radiation Oncology



NEW



NEW

- **Kidney Cancer – In Treatment**
Alan Wein, MD, PHD (HON)
C. William Schwab II, MD - Urology
Naomi Haas, MD - Medical Oncology

- **Testicular Cancer – In Treatment**
Bruce Malkowicz, MD - Urology
David Vaughn, MD - Medical Oncology
Justin Bekelman, MD - Radiation Oncology

12:00 pm - Lunch

1:00 pm - Attend "Ask the Experts"

ASK THE EXPERTS

Talk to Our Experts One-on-One!

ONE-ON-ONE	
Topic	Expert
Cancer Physical Rehabilitation	<i>Elayne Geba, DPT</i>
Center for Community-Based Research and Health Disparities – UPENN	<i>Brenda Bryant</i>
Clinical Trials Phase I, II, III	<i>Diane Frazee, RN, BSN Gloria Pitts, MSN, CRNP Janelle Robinson, BA</i>
Complementary Therapies <ul style="list-style-type: none"> • Acupuncture • Reiki • Yoga & Meditation 	<i>Adam Schreiber Laurie Elder, BFA, RMT Fern Nibauer-Cohen</i>
Coping with <ul style="list-style-type: none"> • Emotions • Body Image and Sexuality • Caregiver Issues 	<i>Neal Niznan, MSW Kava Schafer, MDiv, MA</i>
Coping with Bladder Concerns	<i>Diane Newman, CRNP</i>
Coping with Physical Symptoms related to Intimacy	<i>Andrew Axilrod, MD Chris Lorenc, PA</i>
Employment and Insurance Concerns	<i>Greg Heller, Esq Rodney Warner, Esq</i>
Financial Planning	<i>Andrew Cohen, Financial Advisor</i>
Giving Back	<i>Tricia Bruning Catherine Smith Melissa Reilly</i>
Home Care & Symptom Management	<i>Joseph Straton, MD</i>
Living the Power	<i>Marie Jackson</i>

Managing Physical Symptoms	<i>Barbara Zoltick, MSN, CRNP Genevieve Hollis, CRNP Rachel Hastings, PA-C</i>
Nutrition, Herb & Vitamins	<i>Audrey Caspar-Clark, RD, MA, CSO, LDN</i>
	<i>Carolyn Vachani, MSN, RN, AOCN Maggie Hampshire, RN, BSN, OCN</i>
Ostomy Care	<i>Ave Maria Preston, MSN, RN, CWOCN</i>
Your Medications	<i>Joanna Ghayad, PharmD Sarah Shockley, PharmD</i>

2:00 pm - Survivor Panel – Neal Niznan

3:00 pm - Conference Ends

Conference Co-Chairs

Alan Wein, MD, PhD (hon)
Professor and Chair, Division of Urology

David Vaughn, MD
Professor, Medicine (Hematology-Oncology)
Director, Abramson Cancer Center's Clinical Research Unit

Neha Vapiwala, MD
Assistant Professor, Radiation Oncology
Residency Training Program Director

Chanita Hughes-Halbert, PhD
Associate Professor, Department of Psychiatry

Abramson Cancer Center Faculty

Andrew Axilrod, MD
Clinical Assistant Professor, Surgery
Director Male Sexual Health

Michael Baime, MD
Director, Penn Program for Stress Management

Justin Bekelman, MD
Assistant Professor, Radiation Oncology

Tricia Bruning
Executive Director of Development
Penn Medicine

Brenda Bryant,
Center for Community-Based Research and Health Disparities

Joseph Carver, MD
Professor, Medicine
Chief of Staff

Audrey Caspar-Clark, RD, MA, CSO, LDN
Clinical Dietitian

John Christodouleas, MD
Assistant Professor, Radiation Oncology

Gloria Di Lullo, MSN, CRNP
Medical Oncology Content Specialist, OncoLink.org

Nicole Dugan, MPT, CLT-LANA
Lead Physical Therapist

Daniel Eun, MD
Assistant Professor, Surgery (Urology)

Monica Ferguson, MD
Clinical Assistant Professor

Mark Francis, MD
Counselor, Abramson Cancer Center

Diane Frazee, RN, BSN
Clinical Research Nurse

Elayna Geba, DPT
Senior II Physical Therapist

Thomas Guzzo, MD, MPH
Assistant Professor, Surgery (Urology)

Naomi Haas, MD
Associate Professor, Medicine (Hematology/Oncology)
Rachel Hastings, PA-C
Physician Assistant

Genevieve Hollis, CRNP
Advanced Practice Nurse

Linda Jacobs, RN, PhD
Director
LIVESTRONG Survivorship Center of Excellence

William Jaffe, MD
Assistant Professor, Surgery (Urology)

Steve Keefe, MD
Instructor, Medicine

David Lee, MD
Assistant Professor, Surgery (Urology)

Chris Lorenc, PA
Physician Assistant, Urology

Bruce Malkowicz, MD
Professor, Surgery (Urology)
Co-Director Urologic Oncology Program

Diane Newman, CRNP
Advanced Practice Nurse
Co-Director, Penn Center for Continence and Pelvic Health

Fern Nibauer-Cohen
Certified Yoga Instructor

Neal Niznan, MSW
Social Worker

Gloria Pitts, CRNP
Advanced Practice Nurse, Hematology/Oncology

Ava Maria Preston, MSN, RN, CWDCN
Ostomy Clinical Nurse Specialist

Janelle Robinson, BA
Clinical Research Coordinator

Kava Schafer, MDiv, MA
Staff Chaplain (Oncology)

Adam Schreiber

Acupuncturist

C. William Schwab II, MD
Assistant Professor of Surgery (Urology)

Sarah Shockley, PharmD
Oology Pharmacy Resident

Catherine Smith
Development/Major Gifts Officer

Joseph Straton, MD
Assistant Professor, Family Medicine and Community Health

Charnita Zeigler-Johnson, PhD
Research Assistant Professor, Biostatistics and Epidemiology

Barbara Zoltick, MSN, CRNP
Advanced Practice Nurse, Hematology/Oncology

Guest Speakers

Andrew Cohen, Financial Advisor
Vice President, Vantage Point Financial Services, Inc.

Laurie Elder, BFA, RMT
Reiki Master & Teacher

Eduardo Fernández, MD
Medical Oncologist, Lourdes Health System

Kimberly Fleischer- RMT, Med - Reiki Master
Director, Reiki School and Clinic

Greg Heller, Esq
Caldwell and Heller, LLC

Doug Henderson
Healthcare Specialist, WDAS FM, Clear Channel Radio

Marie Jackson
Facilitator, Living the Power Workshop

Rodney Warner, Esq
Project Attorney Law and Health Initiative for Cancer Survivors

Registration

To Register or for more information: **800-789-PENN (7366)**
or Register on-line at: **oncolink.org/conference/urologic**

Registration Deadline: Friday, September 17, 2010

Conference is free of charge. No registration fee required.

*\$20 Suggested donation (non-tax deductible) to support the
"Focus on Urologic Cancers" Conference.*

Cash, check or money order accepted the day of the conference.

Credit cards accepted with our on-line registration.

Hotel

Self-parking is available at the Hyatt Regency Philadelphia Penn's Landing and will be validated.

For directions to the Hyatt Regency Philadelphia Penn's Landing, call (215) 928-1234.

If you need overnight accommodations call Hyatt Reservations at 1-800-233-1234.

Who Should Attend

- *Newly diagnosed with prostate, bladder, kidney or testicular cancer*
- *prostate, bladder, kidney or testicular cancer survivor*
- *Family members and caregivers of those with prostate, bladder, kidney or testicular cancer*

The Focus on Prostate, Bladder, Kidney and Testicular Cancers Conference is being held in collaboration with the PENN

Medicine Development Office. Attendees will receive communication from the PENN Medicine Development Office regarding their research and programs. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name, and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104.



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