

*An Educational Conference*

# *Focus on* PROSTATE CANCER

SATURDAY MARCH 1, 2008

*First District Plaza,  
3801 Market Street  
Philadelphia, PA  
8:30 am to 1:00 pm*



A Comprehensive Cancer Center Designated by the National Cancer Institute

**LIVESTRONG**

SURVIVORSHIP CENTER  
OF EXCELLENCE NETWORK

## ABOUT PENN'S UROLOGIC CANCER PROGRAM

Abramson Cancer Center of the University of Pennsylvania has one of the nation's leading programs for the diagnosis and treatment of urologic cancers. Penn specialists are at the forefront of treating patients with cancers of the prostate, bladder, kidney and testis. Our program is distinguished in many ways, including:

- Created the device that provides the most precise image of the prostate gland currently available to more accurately stage prostate tumors.
- Urologists who are world renowned in cutting edge surgical techniques, such as nerve-sparing and robotically-assisted prostatectomy.
- Developed surgical treatment techniques to preserve urinary and sexual function.
- National leaders in the field of chemoradiation. Our physicians have pioneered chemotherapy regimens that have become the national standard of care.
- Performed more prostatectomies, as well as, transurethral and testicular procedures than any other Greater Philadelphia hospital.
- Made significant contributions to the knowledge base in every area of urology including cancer, incontinence, male sexual health, and male infertility.

*Penn's Urologic Cancer*

*Program specialists are at the  
forefront of treating patients  
with cancer of the prostate.*

- Is a leader in interdisciplinary cancer care, including the establishment of a team approach that includes designated urologists, as well as, radiation and medical oncologists.
- A focus on coordination of care and availability of complementary and alternative medicine.
- In the mid 1970's, carried out the first radioactive seed treatment for prostate cancer in Philadelphia.
- *U.S. News & World Report* rank Penn's urology program the highest in the region.
- An \$85 million grant awarded to our Cancer Epidemiology and Risk Reduction Program from the National Cancer Institute to initiate studies to understand why African Americans have poorer outcomes when they are diagnosed with prostate cancer.
- Many of the physicians from Penn's Urologic Cancer Program are recognized repeatedly by *Best Doctors in America* and *Philadelphia Magazine's* Top Docs issue.

# Focus on PROSTATE CANCER

An Educational Conference for Prostate Cancer Survivors and Their Loved Ones

**Alan Wein, MD, PhD (hon)**

*Conference Chair  
Professor and Chair, Division of Urology*

## Conference Faculty

from the Abramson Cancer Center of  
the University of Pennsylvania:

**Ravi Amaravadi, MD**  
*Assistant Professor, Medicine  
(Hematology/Oncology)*

**Andrew Axilrod, MD**  
*Clinical Assistant Professor,  
Surgery  
Director, Male Sexual Health*

**Joseph Carver, MD**  
*Professor, Medicine  
Chief of Staff, Abramson  
Cancer Center  
Senior Administrative Officer,  
Abramson Family Cancer  
Research Institute*

**Nicole Dugan, DPT, CLT**  
*Cancer Rehabilitation*

**David Lee, MD**  
*Assistant Professor, Surgery  
Chief, Division of Urology, Penn  
Presbyterian Medical Center*

**Neal Niznan, MSW, LCSW**  
*Patient Support Specialist*

**C. William Schwab II, MD**  
*Assistant Professor, Surgery*

**Carolyn Vachani RN, MSN,  
ACON**  
*OncoLink Nurse Educator*

**Neha Vapiwala, MD**  
*Assistant Professor, Radiation  
Oncology*

**Barbara Zoltick, MSN, CRNP**  
*Advanced Practice Nurse,  
Hematology/Oncology*

## Special Guest Speaker

*Rodney N. Warner, Esq.*

## WELCOME

8:30 am **Registration and  
Continental Breakfast**

9:00 am **Welcome**  
*David Lee, MD  
Joseph Carver, MD*

## GENERAL SESSION

9:15 am **Latest Advancements in the Diagnosis,  
Prevention and Treatment of Prostate  
Cancer**

### Surgery

Advances in technology continue to provide new surgical approaches to prostate surgery. Treating prostate cancer through various surgical approaches will be discussed including; laparoscopic, nerve-sparing and robotic techniques.

*David Lee, MD*

### Radiation Treatments

Learn about the various types of radiation treatment for prostate cancer including:

- External beam therapy;
- 3-D conformal and intensity modulated radiation therapy (IMRT)
- Radioactive seed implants

Also, explore the future role of proton therapy in treating prostate cancer.

*Neha Vapiwala, MD*

## Hormonal Therapy and Chemotherapy

Gain an understanding of the role of hormone therapy and chemotherapy for prostate cancer. The management of advanced prostate cancer will be discussed, along with, the latest information on clinical trials, as well as, research looking at ways to stimulate the immune response against prostate cancer.

*Ravi Amaravadi, MD*

10:45 am **Break**

11:00 am **Moving Toward Wellness:  
Finding Your New Normal**

Knowing effective strategies for getting back on track can be the key to feeling better again after prostate cancer treatment. Our panel of experts will discuss common physical side effects and the latest advances in managing these effects. We'll help you learn how to develop a prostate cancer survivor care plan, that will provide important information on your future monitoring and healthy living. You'll also receive information to help you manage the emotional journey, as well as, important employment advice from our legal expert .

*Andrew Axilrod, MD  
Nicole Dugan, DPT, CLT  
Barbara Zoltic MSN, CRNP  
Neal Niznan, LSW, MSW  
Carolyn Vachani, RN, MSN, AOCN  
Rodney N. Warner, Esq.*

1:00 pm **Closing**

## LIVESTRONG

SURVIVORSHIP CENTER  
OF EXCELLENCE NETWORK

*The Abramson Cancer Center and its Living*

*Well After Cancer™ Program for adults*

*and childhood cancer survivors is proud to*

*be the only LIVESTRONG™ Survivorship*

*Center of Excellence in the region.*

*This designation, awarded by the Lance*

*Armstrong Foundation, reflects our excellence*

*in clinical care, research and education*

*for adults and childhood cancer survivors.*

# Registration

---

**To register,** call 1-800-789-PENN (7366).  
or register on-line at  
<http://www.oncolink.org/conference/prostate>

**Registration Deadline:**

*Monday, February 18, 2008*

*Validated self-parking will be available on  
Penn Presbyterian's campus in the garage at  
38th and Filbert Streets.*

---

The *Focus on Prostate Cancer* Conference is being held in collaboration with the PENN Medicine Development Office. Attendees will receive communication from the PENN Medicine Development Office regarding the prostate cancer program, the Abramson Cancer Center and other topics. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104.

## ABOUT THE ABRAMSON CANCER CENTER OF THE UNIVERSITY OF PENNSYLVANIA

The Abramson Cancer Center of the University of Pennsylvania is one of a select group of cancer centers in the country awarded the prestigious designation of Comprehensive Cancer Center by the National Cancer Institute. This status reflects our outstanding research, clinical services, education and information services and community outreach.

The Cancer Center is comprised of 300 physicians and scientists, all of whom are dedicated to increasing knowledge concerning preventing and curing cancer. Penn's Cancer Center offers multidisciplinary evaluation, so patients can receive diagnosis and treatment options quickly and easily, as well as comprehensive treatment services for all types of cancer.

As part of the University of Pennsylvania Health System, we are able to build upon the resources of one of the nation's foremost medical centers and can address all of our patients' medical needs. We are committed to treating each patient as our only patient, while pursuing our understanding of, and ability to fight, cancer.



**FOCUS ON PROSTATE CANCER**  
Abramson Cancer Center  
16 Penn Tower  
3401 Civic Center Boulevard  
Philadelphia, PA 19104