

FOCUS ON HEAD & NECK CANCERS

Registration

To Register or for more information: **800-789-PENN (7366)**
or Register on-line at: **oncolink.org/conference/HeadNeck**

Registration Deadline: Friday, April 1, 2011

Conference is free of charge. No registration fee required.

\$20 Suggested donation (non-tax deductible) to support the "Focus on Head & Neck Cancers" Conference. Cash, check or money order accepted the day of the conference. Credit cards accepted with our on-line registration.

Hotel

Self-parking is available at the Hilton and will be validated. For directions to the Hilton on City Avenue, call (215) 879-4000. If you need overnight accommodations call Randy Schaller at 215-879-3399.

Who Should Attend

If you are at risk for a head and neck cancer due to:

- Use Tobacco Products
- Are HPV Positive

If you are newly diagnosed, currently in treatment or a long-term survivor of:

- Oral Cavity Cancer
- Oropharynx - Throat Cancer
- Larynx - Voice Box Cancer
- Tongue Cancer
- Skull Base Cancer
- Salivary Gland Cancer

If you are a family member, caregiver or a health care professional of a head & neck cancer patient or survivor.

The Focus on Head & Neck Cancers Conference is being held in collaboration with the PENN Medicine Development Office. Attendees will receive communication from the PENN Medicine Development Office regarding their research and programs. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name, and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104.

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Abramson Cancer Center
 Penn Medicine

**Focus on Head & Neck
Cancers Conference**

Abramson Cancer Center
3400 Spruce Street
1603 Penn Tower
Philadelphia PA, 19104

FOCUS ON
**HEAD & NECK
CANCERS**

2ND EDUCATIONAL CONFERENCE

**Friday, April 8, 2011
7:30AM - 3:00PM**

Hilton Hotel
4200 City Avenue, Philadelphia, PA

Abramson Cancer Center
 Penn Medicine

FOCUS ON HEAD & NECK CANCERS

2ND EDUCATIONAL CONFERENCE

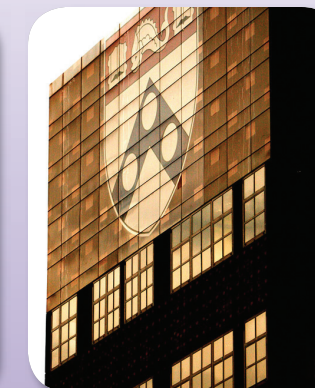
Free Conference
Covering Risk, Treatment, Survivorship
and Research Advances

**Friday, April 8, 2011
7:30AM - 3:00PM**

Hilton Hotel
4200 City Avenue, Philadelphia, PA

Keynote Speaker:
Senator Diane Allen

LIVESTRONG
SURVIVORSHIP CENTER
OF EXCELLENCE NETWORK



**NCI
CCC**
A Comprehensive Cancer
Center Designated by the
National Cancer Institute

AGENDA

CHECK IN • 7:30AM

Continental Breakfast / Visit Exhibits
Attend Ask the Experts -
Talk One-to-One
with our Experts

WELCOME • 8:45AM

Conference Co-Chairs
Jason Newman, MD, FACS
Arati Desai, MD
Alexander Lin, MD
Kelly Malloy, MD

Bert O'Malley Jr, MD Chair,
Department of Otorhinolaryngology
Joseph Carver, MD, Chief of Staff,
Abramson Cancer Center

GENERAL SESSION • 9:00AM

Keynote Presentation:
Senator Diane Allen
Taking Charge of Your Cancer

Health Care Reform Briefing
Joseph Carver, MD

Latest Advancements in the
Treatment of Head & Neck Cancer

- Robotic Surgery **Bert O'Malley Jr, MD**
- Proton Therapy **Alexander Lin, MD**
- Photodynamic Therapy
Harry Quon, MD

BREAK/VISIT EXHIBITS • 10:00AM

10:15AM

Choose **AT RISK** or **IN TREATMENT** Session

FOR THOSE AT RISK

Role of Tobacco in Head & Neck
Cancers: Weighing the Options
Peter Gariti, PhD

HPV Infection Associated
with Oropharyngeal Cancer
Sarah Kagan, PhD, RN

IN-TREATMENT BREAKOUTS

AM CONCURRENT SESSIONS (choose
one) Information on treatment, latest
research, and clinical trials for your type
of cancer.

Oral Cavity and Tongue Cancer **Ara Chalian, MD**

Surgery (Otorhinolaryngology)
Lee Hartner, MD Medical Oncology
Robert Lustig, MD Radiation Oncology
Kathleen Montone, MD Pathology

Oropharynx - Throat Cancer

Alexander Lin, MD Radiation Oncology
Kelly Malloy, MD
Surgery (Otorhinolaryngology)
Roger Cohen, MD Medical Oncology
Laurie Loevner, MD Radiology

Larynx - Voice Box Cancer

Arati Desai, MD Medical Oncology
Devraj Basu, MD, PhD
Surgery (Otorhinolaryngology)
Laurie Loevner, MD Radiology
Harry Quon, MD Radiation Oncology

Skull Base Cancer

Jason Newman, MD, FACS
Surgery (Otorhinolaryngology)
Bert O'Malley Jr., MD
Surgery (Otorhinolaryngology)
Michelle Alonso-Basanta, MD, PhD
Radiation Oncology
David Mintzer, MD Medical Oncology

Salivary Gland Cancer

Abigail Berman Milby, MD
Radiation Oncology
Roger Cohen, MD Medical Oncology
Chris Rassekh, MD
Surgery (Otorhinolaryngology)
Mary Scanlon, MD Radiology

LUNCH • 12:00PM

1:00PM

Integrative Medicine & Wellness — Case Conference

Jun Mao, MD, MSCE Acupuncture
and Case Conference Moderator

Expert's Panel

Andrea Branas, MSE, MPT
Cancer Rehabilitation
Kimberly Fleischer, RMT, MEd Reiki
Colleen Schoenhard Yoga & Survivor
Mara Wai, MEd Mindfulness

1:40PM

Resilience and Coping: **Dealing with Stigma & Social Issues**

Ruth Steinman, MD
Mia Benson-Smith, MS

2:20PM

Nutrition, Speech & Swallowing Issues
Audrey Caspar-Clark, MA, RD, CSO, LDN
Lauren Campe, MA, CCC-SLP
Patricia Dooley, MS, CCC-SLP

GLOSING • 3:00PM

CONFERENCE CO-CHAIRS

Jason Newman, MD, FACS
Assistant Professor, Otorhinolaryngology
(Head & Neck Surgery)

Arati Desai, MD
Assistant Professor, Medicine
(Hematology/Oncology)

Alexander Lin, MD
Assistant Professor, Radiation Oncology

Kelly Malloy, MD
Assistant Professor, Otorhinolaryngology
(Head & Neck Surgery)



Keynote Speaker Senator Diane Allen

For nearly 20 years Diane Allen delivered our nightly news on Philadelphia channels CBS3 and then NBC10. For the last 15 years she has served in the New Jersey State Senate, helping to solve the difficult problems faced by State residents. Diane was diagnosed with Head and Neck Cancer nearly a year and a half ago. Her recovery was very public, as her whole life has been. She's never backed away from a challenge, but found Cancer to be the toughest adversary she ever faced. At the Conference she'll share how she got through it by taking charge of her cancer.

ASK THE EXPERTS • INTEGRATIVE MEDICINE & WELLNESS

Talk One-on-One. Sign up after you register. Time slots are limited.

| TOPIC | EXPERT |
|--|---|
| Small Group - Nutrition, Herbs & Vitamins 8:15AM in Merion Room | Audrey Caspar-Clark, MA, RD, CSO, LDN |
| Cancer Rehabilitation | Elizabeth Reimet, MD, PT, CLT |
| Center for Community-Based Research and Health Disparities | Brenda Bryant, BA |
| Clinical Trials | Diane Frazee, RN, BSN Brenda Horns, AAS, CCRP |
| Coping with Emotions and Caregiver Issues | Tracy Lautenbach, MSW, LCSW Kava Schafer, MDiv, MA |
| Coping with Intimacy Issues | Mia Benson-Smith, MS |
| Dental Concerns and Oral Health Care | Kimberly Valentino, CDA, RDH, MSA |
| Employment & Insurance Concerns | Greg Heller, Esq |
| Financial Planning | Andrew Cohen, Financial Advisor |
| Giving Back | Katie Dewees Katie Sedam |
| Integrative Medicine <ul style="list-style-type: none"> • Reiki • Yoga | Kimberly Fleisher, RMT, MEd Fern Nibauer-Cohen Colleen Schoenhard |
| Managing Physical Symptoms from Chemotherapy | Faith Mutale, MSN, CRNP |
| Managing Physical Symptoms from Radiation Therapy | Erin McMenamin, MSN, CRNP Mary Catharine Hornberger, RN, OCN |
| Managing Physical Symptoms from Surgery | Sarah Kagan, PhD, RN Karen Yodsnukis, MSN, CRNP |
| LIVESTRONG CARE PLAN <small>POWERED BY</small> Penn Medicine's OncoLink | Maggie Hampshire, RN, BSN, OCN Carolyn Vachani, MSN, RN, AOCN |
| Feeding Tube Concerns | Phyllis Ann Schiavone-Gatto, MSN, CRNP |
| Smoking Cessation and Environmental Issues | Peter Gariti, PhD |
| Speech & Swallowing Issues | Lauren Campe, MA, CCC-SLP Patricia Dooley, MS, CCC-SLP |